



The Leading Force for a Healthier South Carolina

JOIN THE MOVEMENT!

2024 MEMBERSHIP & SPONSORSHIP



About the Alliance

The Alliance for a Healthier South Carolina is a statewide, multi-sector coalition committed to improving the health and wellbeing of everyone in our state. The coalition is comprised of over 60 organizations across the state, including, state government, healthcare organizations, universities, nonprofits, and policy leaders.

Built on a platform of collective impact, the Alliance works to align efforts and raise awareness for South Carolina's greatest challenges and opportunities in advancing health equity in our state. By working to identify the social determinants that impact our most vulnerable communities, we can develop solutions where we are all moving in the same direction to improve the quality of life for all South Carolinians.

The Alliance for a Healthier South Carolina is leading the movement to advance health equity across our communities – **JOIN THE MOVEMENT.**

VISION

A South Carolina with optimal and equitable health for ALL.

MISSION

Convene and connect diverse stakeholders to align and catalyze efforts to improve health and well-being for communities across SC.

CONVENE

CONNECT

CATALYZE

BUILDING SUCCESS THROUGH STRATEGIC DIRECTION



Work collaboratively as a convener and connector of diverse stakeholders to support our vision of *A South Carolina with optimal and equitable health for ALL.*



Effectively establish ourselves as a state-level thought leader for health and equity by expanding our diverse membership.



Raise up health improvement work happening in communities across South Carolina to showcase best-practices, lessons learned and promote collaborative connections that build trust.



Communicate efficiently to align partner resources and build capacity that supports health and equity efforts of the Alliance and Live Healthy SC.

Our Priorities

HEALTH EQUITY

Demonstrate commitment to being the statewide leader by raising awareness about health disparities. Work to embed equity work into all we do and apply a health equity lens to all of our decision-making and actions in order to improve equitable health outcomes for all South Carolinians.

HEALTH IMPROVEMENT

State

Work through Live Healthy SC to connect partners and facilitate health-related conversations to support the State Health Improvement Plan.

Align work with identified LHSC priorities, connect to community-level work, and share information across multiple communication platforms to support health improvement.

Community

Embrace unique opportunities and challenges impacting health in our communities and showcase the exemplary community-level work happening across our state.

Work collectively to align and improve health outcomes statewide by sharing ideas, data, and best practices from our members and communities for solution driven results.

What We DO

- Convene diverse partners to inform the Live Healthy SC state health assessment and health improvement plan process.
- Provide access to national, state and community health equity and DEI resources including trainings, toolkits, learning collaboratives, webinars, and experts.
- Promote member organizations' trainings, special events, and key initiatives statewide.
- Spotlight member organizations through digital communication channel to help align and promote health improvement.
- Leverage a strong network of organizations to strengthen capacity and infrastructure for community health improvement
- Connect members for the opportunity to pursue collective grant opportunities and funding.
- Provide a network of organizations to support member-led policy and advocacy efforts
- Convene members to address emerging issues through dialogue and collaboration.



A Message from our Chair

I am honored to serve as your 2024 Board Chair for the Alliance for a Healthier SC. This prestigious organization was founded 10 years ago with a vision to ensure that ALL South Carolinians have access and support to the resources our state provides to raise our health status! It is our desire to continue leading the collective work of our 60+ organizations across the wonderful state of South Carolina.

During 2023, the Alliance for a Healthier SC became an independent 501c3 through the leadership of our Board of Directors and Executive Director, Monty Robertson. We are grateful to the leadership and support of the SC Hospital Association as our backbone organization from our inception until May 2023.

In 2024, we will continue to align efforts around the State Health Improvement Plan and Live Healthy SC and help connect community-level work to statewide priorities while sharing best practices from the field. Become a member of the Alliance and make sure your organization is on the frontlines advancing health equity in our state. It will take the collective efforts of health advocates, providers, employers, and other stakeholders to truly move the needle on population health for South Carolina. This year, we will launch the Vince Ford Health Equity Award during our 6th Annual SC Health Equity Summit. Please join us as we connect and convene to catalyze efforts and initiatives that allow us to target health disparities and draw awareness to our greatest health challenges. Collectively as a unified force, not in silos, we can make a difference and improve the lives of ALL South Carolinians!



**Marisette Hasan
BSN RN**

*Chair, Alliance for
a Healthier SC*

*Chair & Program
Coordinator, The SC
Coalition for the Care
of the Seriously Ill*

**Health Sciences Health
Innovation Group-SC**

“Make every effort to change things you do not like. If you cannot make a change, change the way you have been thinking. You might find a new solution.”

- Maya Angelou



Why Members Join the Alliance

Be a part of an Inclusive Network

Connect with a network of over 60 senior leaders to engage in dialogue to build stronger relationships

Be an Influencer

Make your voice louder with support of other Alliance members

Build Collaborative Connections

Collaborate with other organizations to align efforts and partner on health improvement activities

Gain Access

Benefit from access to a strong network of leaders & resources to support your organization's mission.

Increase Visibility

Raise awareness & trust with a statewide audience

What Alliance Members Say



Michael Cunningham

**Vice President for Advancement,
AnMed Health**

The value and the power of the alliance is the energy generated when people and organizations convene around a common goal of making our communities and State a healthy and thriving environment



Sue Williams

CEO, Children's Trust of SC

We value our participation on the Alliance. This coordination with like-minded peers is critical to effectively and efficiently building a healthier South Carolina.



Thornton Kirby

**CEO, South Carolina
Hospital Association**

Improving the health of an entire state is hard work, and the Alliance for a Healthier SC plays a critical role: aligning all the partner organizations that want to make a difference. South Carolina's hospitals are grateful to the Alliance for keeping so many of us on the same page!



Marisette Hasan

Chair, Alliance for a Healthier SC

I am inspired and energized by the engagement of the Alliance with passionate and diverse stakeholders from across South Carolina to bring about meaningful change for all of our communities.



Become a Member

The Alliance membership structure provides four tiers with benefits for each level of participation and support. Please submit your membership commitment to begin receiving full benefits!

MEMBERSHIP BENEFIT	Bronze (\$2,000)	Silver (\$5,000)	Gold (\$10,000)	Platinum (\$15,000)
Listed on Alliance webpage with hyperlink	x	x	x	x
Access to senior leaders from over 60 state organizations	x	x	x	x
Opportunity to serve on Alliance Action Teams	x	x	x	x
Attend all Alliance Quarterly Meetings	x	x	x	x
Share your organization's information in Alliance updates and on social media	x	x	x	x
Welcome call with the Alliance Chair and Executive Director	x	x	x	x
Recognized as sponsor of the Alliance state-wide annual meetings that attract over 250+ attendees at each! <ul style="list-style-type: none"> • SC Population Health Summit • Live Healthy SC Conference • SC Health Equity Summit 		Supporter Level (\$3,000 value)	Premier Level (\$7,500 value)	Title Level (\$15,000 value)
Opportunity to host a 60-minute webinar. We will handle promotion and logistics.			x	x
Opportunity to present at Alliance Quarterly Meeting			x	x
Opportunity to share approved branded materials at Alliance meetings			x	x
Spotlight video of your organization				x
Copies of Alliance meeting rosters for meetings & conferences				x

2024 Alliance Annual Meetings

April 12, 2024
Columbia, SC

**6th Annual South Carolina
Health Equity Summit**

(250+ ATTENDEES)

The summit creates a space for those actively engaged in racial and health equity efforts to collaborate and learn from each other. It will also allow for the creation of a network of people working toward equity in a variety of fields.

August 21, 2024
Virtual

**9th Annual South Carolina
Population Health Summit**

(250+ ATTENDEES)

The summit aims to convene community-based leaders and organizations to help foster community health improvement efforts through a collaborative learning experience.

November 4, 2024
Columbia, SC

**7th Annual Live Healthy
South Carolina Conference**

(250+ ATTENDEES)

The conference seeks to connect community and state leaders working towards improving the health and well-being of South Carolina. We will provide an update on the Live Healthy SC State Health Improvement Plan and highlight innovative health improvement efforts.

Alliance Members

Membership in the Alliance benefits a wide variety of organizations. The 2023 members included:

PLATINUM LEVEL



SILVER LEVEL

BRONZE LEVEL

AARP	Drs Bruce & Lee Foundation	SC AHEC	SC Thrive
Able South Carolina	Fact Forward	SC Association of Council on Aging Directors	Select Health of South Carolina Inc
AnMed Health	Family Connections of South Carolina	SC Center for Rural and Primary Healthcare	Self Regional Healthcare
AstraZeneca	Furman University Institute for the Advancement of Community Health	SC Dept of Disabilities and Special Needs	South Carolina Community Health Worker Association
Atrium Health	Health Sciences Health Innovation-SC	SC Dept on Aging	Special Olympics South Carolina
Benefits Data Trust	March of Dimes	SC DHHS	The SC Coalition for the Care of the Seriously Ill
Bon Secours St. Francis Health System, Inc	McLeod Health	SC DMH	Tidelands Health
Centene of South Carolina	Molina Healthcare of South Carolina	SC Free Clinic Association	United Way Association of South Carolina
Center for Applied Research & Evaluation	MUSC Health	SC Institute of Medicine & Public Health	University of South Carolina College of Pharmacy
Children's Trust of South Carolina	New Morning Foundation	SC Medical Association	VCOM-Carolinas
City of Columbia	Palmetto Care Connections	SC Office of Rural Health	Wholespire
Clemson Rural Health	Roper St. Francis	SC Telehealth Alliance	

Sponsorship Opportunities

6TH ANNUAL SOUTH CAROLINA Health Equity Summit

April 12, 2024 • 9:00 AM – 3:30 PM

DOUBLETREE BY HILTON HOTEL COLUMBIA

“Forces for Change: Empowered Communities, Shared Cultures.”

We are bringing together 250+ state and community leaders from across the state and you'll have the chance to reach them in an intimate and engaging setting.

SPONSOR BENEFIT	PARTNER SPONSOR (\$10,000+)	TITLE SPONSOR (\$5,000+)	PREMIER SPONSOR (\$2,500+)	SUPPORTER SPONSOR (\$1,000+)
Sponsor logo on the event promotional materials such as flyers, registration brochure, social media, and the Alliance website	x	x	x	x
Recognition of sponsor during the event	x	x	x	x
Sponsor logo featured on screen during the event	x	x	x	x
Sponsor logo featured in the event program	x	x	x	x
Complimentary registration tickets	4	3	2	1
Sponsor spotlight in the Alliance newsletter	x	x	x	
Complimentary exhibit space and table at the event	x	x	x	
Opportunity to share a 1-minute video showcasing your organization/business	x	x		
Opportunity to include promotional items in welcome swag bag (provided by sponsor)	x	x		
Introduce plenary speaker	x			
Branded signage in prominent area (provided by sponsor)	x			



Sponsorship Opportunities

9TH ANNUAL SOUTH CAROLINA **Population Health Summit**

August 21, 2024 • 9 AM -12 PM
VIRTUAL


WHAT IS THE POPULATION HEALTH SUMMIT?

This half-day summit aims to convene community leaders and organizations to foster community health improvement through a collaborative learning experience. The summit will feature a diverse array of speakers who will provide promising practices and resources to impact community efforts on a state and local level.

WHY SUPPORT THE POPULATION HEALTH SUMMIT?

This event provides a unique experience. Over 250+ state and community leaders from across the South Carolina are brought together for participants to engage with in an intimate, online setting.

SPONSOR BENEFIT	TITLE SPONSOR (\$5,000+)	PREMIER SPONSOR (\$2,500+)	SUPPORTER SPONSOR (\$1,000+)
Sponsor logo on the event promotional materials such as flyers, registration brochure, social media, and the Alliance website	x	x	x
Recognition of sponsor during the event	x	x	x
Sponsor logo featured on screen during the event	x	x	x
Sponsor logo featured in the event program	x	x	x
Sponsor highlight on Alliance newsletter and Facebook page	x	x	
Opportunity to share a 1-minute video showcasing your organization/business	x		
Share branded materials with 250+ attendees	x		

A photograph of three individuals seated on a stage for a panel discussion. On the left, a man in a blue suit is looking down at a device. In the center, a woman in a white suit is speaking into a microphone. On the right, a woman in a dark suit is smiling. The background features a wood-paneled wall and a large green fern plant in the foreground. The entire image is overlaid with a semi-transparent green filter.

Sponsorship Opportunities

7TH ANNUAL

Live Healthy SC Conference

November 4, 2024 • 8 AM - 3:30 PM

Columbia Metropolitan Convention Center

WHY SUPPORT THE LHSC ANNUAL CONFERENCE?

This event is unique. We are bringing together 250+ state and community leaders from across the state and you'll have the chance to reach attendees in an engaging way.

SPONSOR BENEFIT	PARTNER SPONSOR (\$10,000+)	TITLE SPONSOR (\$5,000+)	PREMIER SPONSOR (\$2,500+)	SUPPORTER SPONSOR (\$1,000+)
Sponsor logo on the event promotional materials such as flyers, registration brochure, social media, and the Alliance website	x	x	x	x
Recognition of sponsor during the event	x	x	x	x
Sponsor logo featured on screen during the event	x	x	x	x
Sponsor logo featured in the event program	x	x	x	x
Complimentary registration tickets	4	3	2	1
Sponsor spotlight in the Alliance newsletter	x	x	x	
Complimentary exhibit space and table at the event	x	x	x	
Opportunity to share a 1-minute video showcasing your organization/business	x	x		
Opportunity to include promotional items in welcome swag bag (provided by sponsor)	x	x		
Introduce plenary speaker	x			
Branded signage in prominent area (provided by sponsor)	x			



Questions about membership or sponsorship?

Contact us at alliance@healthiersc.org.

For more information about the Alliance
visit our website healthiersc.org.